

Logon

\*\*\* It is now 12/19/07 6:39:32 PM \*\*\*

## Welcome to DialogLink - Version 5

### Revolutionize the Way You Work!

#### New on Dialog

New Chinese Patent Data in Derwent World Patents Index

Effective November 1, 2007, English-language translations for Chinese Utility Model registrations are now available in *Derwent World Patents Index First View on Dialog* (File 331) and *Derwent World Patents Index (DWPI)* (File 350, 351,352), beginning with records published on October 3, 2007.

All Chinese Utility Model registration records in *Derwent World Patents Index First View*<sup>SM</sup> feature:

- Bibliographic fields including patent number, filing date, IPCs, inventor and assignee names
- Patentee code
- English translation of the author's title, abstract and first claim (all records are human translated)

The Utility numbers will be formatted as follows:

CN20NNNNNNNY

20 = IP right (indicating a utility model) followed by 7-digit serial no. Utility Models have the status Y

#### DialogLink 5 Release Notes

New features available in the latest release of DialogLink 5 (August 2006)

- Ability to resize images for easier incorporation into DialogLink Reports
- New settings allow users to be prompted to save Dialog search sessions in the format of their choice (Microsoft Word, RTF, PDF, HTML, or TEXT)
- Ability to set up Dialog Alerts by Chemical Structures and the addition of Index Chemicus as a structure searchable database
- Support for connections to STN Germany and STN Japan services

Show Preferences for details

? Help Off Line

\* \* \*

Connecting to Rob Pond - Dialog - 264751

Connected to Dialog via SMS0020210841

? B 15, 9, 610, 810, 275, 476, 624, 621, 636, 613, 813, 16, 160, 634, 148, 20, 35, 583, 65, 2, 474, 475, 99, 256, 348, 349, 347, 635, 570, PAPERSMJ, PAPERSEU, 47

[File 15] ABI/Inform(R) 1971-2007/Dec 18

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[File 9] Business & Industry(R) Jul/1994-2007/Dec 11

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[File 610] Business Wire 1999-2007/Dec 19

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*\*File 610: File 610 now contains data from 3/99 forward. Archive data (1986-2/99) is available in File 810.*

[File 810] Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire . All rights reserved.

[File 275] Gale Group Computer DB(TM) 1983-2007/Dec 17

(c) 2007 The Gale Group. All rights reserved.

[File 476] Financial Times Fulltext 1982-2007/Dec 19

(c) 2007 Financial Times Ltd. All rights reserved.

[File 624] McGraw-Hill Publications 1985-2007/Dec 19

(c) 2007 McGraw-Hill Co. Inc. All rights reserved.

*\*File 624: Homeland Security & Defense and 9 Platt energy journals added Please see HELP NEWS624 for more*

[File 621] Gale Group New Prod.Annou.(R) 1985-2007/Dec 11

(c) 2007 The Gale Group. All rights reserved.

[File 636] Gale Group Newsletter DB(TM) 1987-2007/Dec 18

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[File 613] PR Newswire 1999-2007/Dec 19

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*\*File 613: File 613 now contains data from 5/99 forward. Archive data (1987-4/99) is available in File 813.*

[File 813] PR Newswire 1987-1999/Apr 30

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[File 16] Gale Group PROMT(R) 1990-2007/Dec 13

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*\*File 16: Because of updating irregularities, the banner and the update (UD=) may vary.*

[File 160] Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group. All rights reserved.

[File 634] San Jose Mercury Jun 1985-2007/Dec 14  
(c) 2007 San Jose Mercury News. All rights reserved.

[File 148] Gale Group Trade & Industry DB 1976-2007/Dec 10  
(c) 2007 The Gale Group. All rights reserved.

*\*File 148: The CURRENT feature is not working in File 148. See HELP NEWS148.*

[File 20] Dialog Global Reporter 1997-2007/Dec 19  
(c) 2007 Dialog. All rights reserved.

[File 35] Dissertation Abs Online 1861-2007/Aug  
(c) 2007 ProQuest Info&Learning. All rights reserved.

[File 583] Gale Group Globalbase(TM) 1986-2002/Dec 13  
(c) 2002 The Gale Group. All rights reserved.  
*\*File 583: This file is no longer updating as of 12-13-2002.*

[File 65] Inside Conferences 1993-2007/Dec 17  
(c) 2007 BLDSC all rts. reserv. All rights reserved.

[File 2] INSPEC 1898-2007/Dec W1  
(c) 2007 Institution of Electrical Engineers. All rights reserved.

[File 474] New York Times Abs 1969-2007/Dec 19  
(c) 2007 The New York Times. All rights reserved.

[File 475] Wall Street Journal Abs 1973-2007/Dec 19  
(c) 2007 The New York Times. All rights reserved.

[File 99] Wilson Appl. Sci & Tech Abs 1983-2007/Oct  
(c) 2007 The HW Wilson Co. All rights reserved.

[File 256] TecInfoSource 82-2007/Jun  
(c) 2007 Info.Sources Inc. All rights reserved.

[File 348] EUROPEAN PATENTS 1978-2007/ 200750  
(c) 2007 European Patent Office. All rights reserved.  
*\*File 348: For important information about IPCR/8 and forthcoming changes to the IC= index, see HELP NEWSIPCR.*

[File 349] PCT FULLTEXT 1979-2007/UB=20071213UT=20071106  
(c) 2007 WIPO/Thomson. All rights reserved.  
*\*File 349: For important information about IPCR/8 and forthcoming changes to the IC= index, see HELP NEWSIPCR.*

[File 347] JAPIO Dec 1976-2007/Jun(Updated 070926)  
(c) 2007 JPO & JAPIO. All rights reserved.

[File 635] Business Dateline(R) 1985-2007/Dec 18  
(c) 2007 ProQuest Info&Learning. All rights reserved.

[File 570] Gale Group MARS(R) 1984-2007/Dec 10  
(c) 2007 The Gale Group. All rights reserved.

[File 387] The Denver Post 1994-2007/Dec 18  
(c) 2007 Denver Post. All rights reserved.

[File 471] New York Times Fulltext 1980-2007/Dec 20  
(c) 2007 The New York Times. All rights reserved.

[File 492] Arizona Repub/Phoenix Gaz 19862002/Jan 06  
(c) 2002 Phoenix Newspapers. All rights reserved.

*\*File 492: File 492 is closed (no longer updating). Use Newsroom, Files 989 and 990, for current records.*

[File 494] St LouisPost-Dispatch 1988-2007/Dec 19  
(c) 2007 St Louis Post-Dispatch. All rights reserved.

[File 631] Boston Globe 1980-2007/Dec 16  
(c) 2007 Boston Globe. All rights reserved.

[File 633] Phil.Inquirer 1983-2007/Dec 18  
(c) 2007 Philadelphia Newspapers Inc. All rights reserved.

[File 638] Newsday/New York Newsday 1987-2007/Dec 19  
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[File 640] San Francisco Chronicle 1988-2007/Dec 16  
(c) 2007 Chronicle Publ. Co. All rights reserved.

[File 641] Rocky Mountain News Jun 1989-2007/Dec 19  
(c) 2007 Scripps Howard News. All rights reserved.

[File 702] Miami Herald 1983-2007/Dec 13  
(c) 2007 The Miami Herald Publishing Co. All rights reserved.

[File 703] USA Today 1989-2007/Dec 19  
(c) 2007 USA Today. All rights reserved.

[File 704] (Portland)The Oregonian 1989-2007/Dec 17  
(c) 2007 The Oregonian. All rights reserved.

[File 713] Atlanta J/Const. 1989-2007/Dec 16  
(c) 2007 Atlanta Newspapers. All rights reserved.

[File 714] (Baltimore) The Sun 1990-2007/Dec 18  
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[File 715] Christian Sci.Mon. 1989-2007/Dec 18  
(c) 2007 Christian Science Monitor. All rights reserved.

[File 725] (Cleveland)Plain Dealer Aug 1991-2007/Dec 17  
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[File 735] St. Petersburg Times 1989- 2007/Dec 16  
(c) 2007 St. Petersburg Times. All rights reserved.

[File 477] Irish Times 1999-2007/Dec 19  
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[File 710] Times/Sun.Times(London) Jun 1988-2007/Dec 19  
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[File 711] Independent(London) Sep 1988-2006/Dec 12  
(c) 2006 Newspaper Publ. PLC. All rights reserved.

*\*File 711: Use File 757 for full current day's news of the Independent, as as well as full coverage of many additional European news sources.*

[File 756] Daily/Sunday Telegraph 2000-2007/Dec 19  
(c) 2007 Telegraph Group. All rights reserved.

[File 757] Mirror Publications/Independent Newspapers 2000-2007/Dec 19  
(c) 2007. All rights reserved.

[File 47] Gale Group Magazine DB(TM) 1959-2007/Dec 18  
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? s brightinfo or brightinfo(w)com or brightinfo.com

Processing

	188	BRIGHTINFO
	188	BRIGHTINFO
	29861575	COM
	166	BRIGHTINFO(W)COM
	0	BRIGHTINFO.COM
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? rd

>>>W: Duplicate detection is not supported for File 348.

Duplicate detection is not supported for File 349.

Duplicate detection is not supported for File 347.

Records from unsupported files will be retained in the RD set.

S2	77	RD (UNIQUE ITEMS)
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? s container or containers

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	1030674	CONTAINER
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1718017 COMPETING  
7448474 COMPETITION  
274590 COMPETED  
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10713258 S5  
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>>>W: Duplicate detection is not supported for File 348.

Duplicate detection is not supported for File 349.

Duplicate detection is not supported for File 347.

Records from unsupported files will be retained in the RD set.

S7 11 RD (UNIQUE ITEMS)

? t s7/free/all

>>>W: "FREE" is not a valid format name in file(s): 347-349

7/8/1 (Item 1 from file: 15)

ABI/Inform(R)

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01914465 05-65457

\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\*

Click and mortar

Word Count: 5938 Length: 7 Pages

Oct 1999

Geographic Names: US

Descriptors: Electronic commerce; Distribution channels; Retail stores; Strategic planning; Market entry  
Classification Codes: 5250 (CN=Telecommunications systems); 7400 (CN=Distribution); 8390 (CN=Retailing industry); 2310 (CN=Planning); 9190 (CN=United States)

7/8/2 (Item 1 from file: 621)  
Gale Group New Prod. Annou. (R)  
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04203925 Supplier Number: 132495320 (USE FORMAT 7 FOR FULLTEXT)  
PivX Solutions Announces New Global Head of Sales.

May 17, 2005  
Word Count: 807  
Publisher Name: PR Newswire Association LLC  
Industry Names: BUSN (Business); BUS (Business, general )

7/8/3 (Item 2 from file: 621)  
Gale Group New Prod. Annou. (R)  
(c) 2007 The Gale Group. All rights reserved.  
02559853 Supplier Number: 63112365 (USE FORMAT 7 FOR FULLTEXT)  
Streaming21 Attracts Top Executive Talent to Management Team for Enhanced Corporate Development and Global Expansion.

July 5, 2000  
Word Count: 745  
Publisher Name: PR Newswire Association, Inc.  
Industry Names: BUS (Business, General); BUSN (Any type of business )

7/8/4 (Item 3 from file: 621)  
Gale Group New Prod. Annou. (R)  
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02224956 Supplier Number: 57395293 (USE FORMAT 7 FOR FULLTEXT)  
First Personalization Summit a Sell-Out; Hagel to be Closing Speaker.

Nov 8, 1999  
Word Count: 749  
Publisher Name: PR Newswire Association, Inc.  
Company Names: \*Net Perceptions Inc.  
Product Names: \*7372000 (Computer Software)  
Industry Names: BUS (Business, General); BUSN (Any type of business )  
SIC Codes: 7372 (Prepackaged software )

NAICS Codes: 51121 (Software Publishers )

7/8/5 (Item 1 from file: 613)

PR Newswire

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0001616983 IE744FE30C6BC11D9AA97B12292F28CB6 (USE FORMAT 7 FOR FULLTEXT)

PivX Solutions Announces New Global Head of Sales David Bortolin Brings Nearly Two Decades of Experience Successfully Growing Revenue, Partnerships for Enterprise Technology Companies

Tuesday , May 17, 2005 T09:00:00Z

Word Count: 742

Company Names: PANA PACIFIC CORP; MICROSOFT CORP; INTEL CORP; INTERNATIONAL BUSINESS MACHINES CORP

Geographic Names: AMERICAS; NORTH AMERICA; USA; CALIFORNIA

Product Names: COMPUTERS; LOGISTICS; BUSINESS SERVICES; ENGINEERING; SCIENCE; BUSINESS THEORY; RETAILING AND DISTRIBUTION; WHOLESALERS

Event Names: PERSONNEL MANAGEMENT; MANAGEMENT PROCEDURES; STRATEGY AND PLANNING; MAJOR CORPORATIONS

7/8/6 (Item 2 from file: 613)

PR Newswire

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00274318 20000228LASUMM (USE FORMAT 7 FOR FULLTEXT)

PR Newswire California Summary, Monday, Feb. 28, 2000 Up to 10:00 A.M. PT

Monday , February 28, 2000 13:23 EST

Word Count: 4,600

Company Names: UP AG; AM INTERNATIONAL INC; CONSECO INC; NORTH AMERICAN SALES; RECOGNITION SYSTEMS GROUP PLC; CARREFOUR SA; CARREFOUR; RAYCHEM CORP; CAMSTAR SYSTEMS INC; COM INC; ISSUES INC; ISSUES LTD; MEMRY CORP; LIQUID AUDIO; TUPPERWARE

Geographic Names: CALIFORNIA; USA; AMERICAS; NORTH AMERICA

Product Names: INTERNET; COMMUNICATIONS TECHNOLOGIES; COMPUTERS

7/8/7 (Item 3 from file: 613)

PR Newswire

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00256058 20000131LASUMM (USE FORMAT 7 FOR FULLTEXT)

PR Newswire California Summary, Monday, Jan. 31, 2000 Up to 10:00 A.M. PT

Monday , January 31, 2000 13:10 EST

Word Count: 4,258

Company Names: AM INTERNATIONAL INC

Geographic Names: CALIFORNIA; NORTH AMERICA; USA; AMERICAS



7/8/8 (Item 4 from file: 613)

PR Newswire

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00168135 19990824HSCPR (USE FORMAT 7 FOR FULLTEXT)

PR Newswire High Technology Summary Tuesday, August 24, 1999

Tuesday , August 24, 1999 16:26 EDT

Word Count: 5,409

Company Names: LUCENT TECHNOLOGIES INC; MITRE CORP; MELVILLE CORP; PROFESSIONAL SERVICES; AUTOMATED CASH MANAGEMENT; MANAGEMENT SOLUTIONS; FIRST NATIONAL BANK OF OMAHA; ROBOMATIX TECHNOLOGIES LTD; SYSTEMS PACKAGING; FIRST CITIZENS BANK; FIRST CITIZENS BANKSHARES INC; NORDSTROM INC; US AIRWAYS GROUP INC; GENESIS ; DIGI INTERNATIONAL; ARROW ELECTRONICS INC

Geographic Names: CALIFORNIA; MICHIGAN; MINNESOTA; TEXAS; USA; AMERICAS; NORTH AMERICA

Product Names: ADVERTISING AND PROMOTION; COMPUTER SOFTWARE; CONTRACTS AND ORDERS; EDUCATIONAL; INFORMATION SERVICES; INTERNET; MANAGEMENT CHANGES; NETWORKS; SPORTS; TECHNOLOGY DEVELOPMENT; MARKETING; COMPUTERS; CORPORATE; INSTITUTIONS; SOCIAL ISSUES; BUSINESS SERVICES; INFORMATION MANAGEMENT;

COMMUNICATIONS TECHNOLOGIES; COMPANY PROFILES; DATA COMMUNICATIONS; LEISURE  
Event Names: ADVERTISING AND PROMOTION; COMPANY PROFILES; CONTRACTS AND ORDERS; CORPORATE FINANCIAL DATA; GOVERNMENT; JOINT VENTURES; MANAGEMENT PROCEDURES ; SERVICES; SOCIAL ISSUES; TECHNOLOGY DEVELOPMENT

7/8/9 (Item 5 from file: 613)

PR Newswire

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00167957 19990824HSNATL2 (USE FORMAT 7 FOR FULLTEXT)

PR Newswire National Summary, Tuesday, Aug. 24, 10 A.M. EDT to Noon

Tuesday , August 24, 1999 12:00 EDT

Word Count: 2,196

Company Names: LUCENT TECHNOLOGIES INC; BUSINESS SERVICES; ARGENT GROUP PLC; OPTELECOM INC ; NY CORP; NY INTERNATIONAL INC; STERLING FINANCIAL CORP

Geographic Names: MICHIGAN; USA; AMERICAS; NORTH AMERICA

Product Names: INFORMATION SERVICES; BUSINESS SERVICES; INFORMATION MANAGEMENT

Event Names: ECONOMIC DEVELOPMENT; SERVICES; STOCKS AND SHARES; TECHNOLOGY DEVELOPMENT

7/8/10 (Item 1 from file: 16)

Gale Group PROMT(R)

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07893143 Supplier Number: 65350911 (USE FORMAT 7 FOR FULLTEXT)

The Incubator.(People)

August 14 , 2000

Word Count: 479

Publisher Name: ZDNet

Company Names: \*Taviz Technology Inc.

Event Names: \*540 (Executive changes & profiles )

Geographic Names: \*1USA (United States )

Product Names: \*7372702 (Computer Systems Integration (Contract))

Industry Names: BUSN (Any type of business); CMPT (Computers and Office Automation )

SIC Codes: 7373 (Computer integrated systems design )

NAICS Codes: 541512 (Computer Systems Design Services )

Special Features: COMPANY

7/8/11 (Item 1 from file: 635)

Business Dateline(R)

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2041591 49324322

The price of prosperity

Jan 28, 2000

Word Count: 820

Dateline: San Francisco California

Classification Codes: 1110 (Economic conditions & forecasts); 8360 (Real estate)

Descriptors: Real estate; Business conditions; Economic conditions

Print Media ID: 14025

? t s7/k/1

7/K/1 (Item 1 from file: 15)

ABI/Inform(R)

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Text:

...be the biggest winners."

It's really a matter of getting past the fear of competition. "Look at other industries that had competition scares, such as the fear by the movie industry that videotapes would ruin them," says...is a target all retailers are shooting for," says Cheryl Traverse, president and CEO of brightinfo.com. "But because the Web is a self-service paradigm, click-and-mortar retailers do not...there's backbone. Retailers have a tremendous infrastructure opportunity that will help them not only compete with e-tailers but pull ahead of them if deployed properly.

"Think about a national...going to see a great deal of friction as some of

the suppliers start directly competing with retailers. Actually, it's already happening."

There's a rumor floating around the industry...

...and put up a site that didn't really work and they wonder why, says brightinfo.com's Traverse. "The reason is the mass market customer that's just now coming online..."

? ts7/k/11

7/K/11 (Item 1 from file: 635)

Business Dateline(R)

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Text:

...Redwood Shores' Westport Office Park this year include startups such as iEscrow Inc., Doublebill.com, Brightinfo.com and Signio Inc.  
- hardly household names.

Competition for available space has gotten so intense that some landlords have received \$20,000 checks...

? ts7/k/10

7/K/10 (Item 1 from file: 16)

Gale Group PROMT(R)

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...mentors for helping her along the way and acknowledges the four mainland Chinese engineers at brightInfo who "had the courage to hire a mature American woman with gray hairs as a..."

...to sell radio time for ABC in New York, where she learned to negotiate and compete for customers. She doubled revenue to \$220 million at a branch of MCI, turned around...

? ts7/7/10

7/7/10 (Item 1 from file: 16)

Gale Group PROMT(R)

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07893143 Supplier Number: 65350911 (THIS IS THE FULLTEXT)

The Incubator.(People)

Gage, Deborah

Smart Partner , v 3 , n 28 , p 74

August 14 , 2000

Text:

"You, too, can be a CEO."

"THINKING OUTSIDE OF the box" is often defined in Silicon Valley as creating the next hot product or squeezing top dollar out of customers, but Cheryl Traverse has given the phrase new meaning. She is the CEO of Taviz Technology formerly SmartDB Corp., and she has launched the company on an IPO track by offering e-business integration software to Fortune 1000 and emerging companies.

Like HP CEO (and former HP secretary) Carly Fiorina, Traverse has followed a circuitous route to get to her current position. She began her career more than 20 years ago as a fifth-grade teacher, and her path is instructive for anyone who has big dreams but may lack what the gatekeepers of their professions consider the right gender, ethnicity or academic pedigree.

Taviz is the second company to make Traverse a CEO. Last year she sold her first company the e-commerce start-up brightInfo.com, after building it to \$4 million in revenue and 40 employees in seven months. She worked her way through the cable and telco industries before getting a toehold in high-tech by taking jobs that she says men wouldn't take "because they didn't have to"--jobs that were risky or nonprestigious but that gave her new skills and successes. She credits excellent male mentors for helping her along the way and acknowledges the four mainland Chinese engineers at brightInfo who "had the courage to hire a mature American woman with gray hairs as a CEO."

Traverse's jobs are too numerous to detail here. She left teaching to sell radio time for ABC in New York, where she learned to negotiate and

compete for customers. She doubled revenue to \$220 million at a branch of MCI, turned around telemarketing sales for Sprint, and entered high-tech through a telemarketing job for the now-defunct WordStar. Once inside the industry, she learned through a series of jobs to build a partner channel and a company. She considers Taviz especially promising because the company already has 380 customers and software with deep integration into Oracle financials and PeopleSoft.

Traverse says her investors don't care if she is "green and from

Mars" as long as she delivers the numbers. But she believes women must work doubly hard to succeed in Silicon Valley because they don't have access to the same networks that men generally do. One of her own rules has been to "always stay close to the revenue line" so her performance can be measured.

I like Traverse's story because she and I were part of the same generation of girls--the ones considered too weak to play full-court basketball. Teaching and nursing were the acceptable female career goals, and that accounts for the low status of these very important professions.

I also find it ironic that the courage and ingenuity required to maneuver around such obstacles are the very qualities that make a good CEO.

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? ts7/7/4

7/7/4 (Item 3 from file: 621)

Gale Group New Prod.Annou.(R)

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02224956 Supplier Number: 57395293 (THIS IS THE FULLTEXT)

First Personalization Summit a Sell-Out; Hagel to be Closing Speaker.

PR Newswire , p 9220

Nov 8 , 1999

Text:

Gathering of Personalization Industry Leaders, Marketing Experts Exceeds

#### Attendance Expectations

MINNEAPOLIS, Nov. 8 /PRNewswire/ -- Net Perceptions, Inc. (Nasdaq: NETP) and personalization.com today announced that the inaugural Personalization Summit, to be held Nov. 15-16 in San Francisco, is sold out and has exceeded all attendance, speaker, sponsor and exhibitor expectations. Original attendance expectations for the Personalization Summit have literally doubled -- more than 500 participants, representing leaders from throughout the personalization industry, are currently registered. An attendee waiting list has been created to handle the overwhelming interest in this event.

Also, it was announced today that John Hagel III, noted marketing expert and co-author of "Net Gain" and "Net Worth: Shaping Markets When Customers Make the Rules," will be the featured speaker delivering closing remarks on the final day of the Personalization Summit. Additional featured speakers at the Personalization Summit include B. Joseph Pine II, author of

"Mass Customization: The New Frontier in Business Competition," and industry luminaries Pehong Chen, CEO of Broadvision; Greg Peters, CEO of Vignette Corporation; Jason Olim, president and CEO of CDNOW Inc.; and Ann Winblad, co- founding partner of Hummer Winblad Venture Partners.

"Everything related to this event has been over the top. We knew there was strong interest from the outset, but this level of demand has surprised us all," said Christopher Locke, editor of personalization.com. "I chaired the business track at the first Internet World conference in New York in 1993, and this first Personalization Summit has many of the same potent tip-of-the-iceberg qualities. I think we're seeing a very large new industry segment right on the verge of going nova."

"Response to this event has been incredible," added Steve Larsen, senior vice president at Net Perceptions. "A year ago, an event like this wouldn't have been possible. Now it's a sell-out. Business is sending a message: Personalization is a critically important part of online business success."

The Personalization Summit, underwritten by Net Perceptions and personalization.com, brings together customers, partners, technology experts and industry leaders for two days of general sessions, breakout sessions and an exhibit fair focusing on the role of personalization in marketing today. Platinum sponsors of the Personalization Summit include net.Genesis, Personify Inc., Sun Microsystems Inc. and Vignette. Gold sponsors of the Personalization Summit include brightinfo.com, BroadVision Inc., Engage Technologies Inc., Andromedia Inc., IBM Corp. and RightPoint.

The Personalization Summit will focus on the technical, marketing and business aspects of personalization technologies and how they affect a company's bottom line. Attendees of the summit can expect to gain new understandings of today's advanced personalization technologies, valuable insights into how technologies can be utilized to heighten customer loyalty, and a clearer vision of what the new millennium holds for businesses on the Internet and beyond.

For more information about the Personalization Summit, please visit <http://www.personalization.com>

#### About Net Perceptions

Net Perceptions is the world's preeminent developer and supplier of real-time personalization solutions that enable Internet retailers to market to customers on a true one-to-one basis. The originator of the Realtime Recommendation Platform, which integrates collaborative filtering and automatically applies the optimum technology to whatever recommendation or personalization task is at hand. Net Perceptions' founders include the original team of University of Minnesota researchers who pioneered the concepts and applications of collaborative filtering. Net Perceptions products include Net Perceptions for E-commerce, Net Perceptions for Call Centers, Net Perceptions for Marketing Campaigns, Net Perceptions for Knowledge Management and the Net Perceptions Recommendation Engine. Based in Minneapolis, Net Perceptions is a publicly held company that operates additional offices in New York, San Francisco and London. More than 130 innovators have selected Net Perceptions solutions including: ART.com, Audio Book Clubs, Bertelsmann Online, Billboard Talent Net, CDnow, E!Online, eToys, Planet Direct, Publishers' Clearinghouse, SkyMall, Ticketmaster Online and Tower Records. Net Perceptions can be reached by

calling 800-466-0711 or on the World Wide Web at  
<http://www.netperceptions.com>

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Set	Items	Description
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S1	188	S BRIGHTINFO OR BRIGHTINFO(W)COM OR BRIGHTINFO.COM
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S2	77	RD (unique items)
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S3	1651914	S CONTAINER OR CONTAINERS
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S4	0	S S1 AND S3
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S5	10713258	S COMPETE OR COMPETES OR COMPETING OR COMPETITION OR COMPETED
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S6	23	S S1 AND S5
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S7	11	RD (unique items)
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? s "brightinfo.com"

S8	0	S "BRIGHTINFO.COM"
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? s brightinfo.com

S9	0	S BRIGHTINFO.COM
----	---	------------------

? s brightinfo? ?com

S10	0	S BRIGHTINFO? ?COM
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? t s2/free/all

>>>W: "FREE" is not a valid format name in file(s): 347-349

2/8/1 (Item 1 from file: 15)

ABI/Inform(R)

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02086501 64672346

\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\*

CRM is the next critical link in building the supply chain

Word Count: 1085 Length: 1 Pages

Nov 20, 2000

Descriptors: Customer relationship management; Chemical industry

Classification Codes: 2400 (CN=Public relations); 8640 (CN=Chemical industry)

Print Media ID: 23357

2/8/2 (Item 2 from file: 15)

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02082551 60296509

\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\*

Testing new waters

Word Count: 620 Length: 2 Pages

Sep 11, 2000

Company Names:

Annuncio Software ( NAICS:511210 )

Geographic Names: United States; US

Descriptors: Initial public offerings; Strategic planning; Software industry; Case studies

Classification Codes: 2310 (CN=Planning); 8302 (CN=Software and computer services); 9190 (CN=United States);

9110 (CN=Company specific)

Print Media ID: 11643

2/8/3 (Item 3 from file: 15)

ABI/Inform(R)

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02076033 62456156

\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\*

Annuncio delivers personalization

Word Count: 377 Length: 1 Pages

Oct 9, 2000

Geographic Names: United States; US

Descriptors: Software; Product introduction; Electronic commerce; Marketing

Classification Codes: 7000 (CN=Marketing); 9120 (CN=Product specific); 5240 (CN=Software & systems); 9190 (CN=United States); 9000 (CN=Short Article); 8302 (CN=Software and computer services)



Print Media ID: 11647

2/8/4 (Item 4 from file: 15)

ABI/Inform(R)

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01914465 05-65457

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

Click and mortar

Word Count: 5938 Length: 7 Pages

Oct 1999

Geographic Names: US

Descriptors: Electronic commerce; Distribution channels; Retail stores; Strategic planning; Market entry

Classification Codes: 5250 (CN=Telecommunications systems); 7400 (CN=Distribution); 8390 (CN=Retailing industry); 2310 (CN=Planning); 9190 (CN=United States)

2/8/5 (Item 1 from file: 9)

Business & Industry(R)

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02315435 Supplier Number: 25904940 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Focus Report: Distributors/Transportation 2000: CRM Is the Next Critical Link in Building the Supply Chain

November 20, 2000

Word Count: 1086

Special Features: Table

Industry Names: Applications software; Computer; Software

Product Names: Computers (357100); Business software packages NEC (737275); Computer integrated systems design (737300)

Concept Terms: All company; All market information; E-Commerce; Market share; Market size; Trends

Geographic Names: North America (NOAX); United States (USA); World (WOR)

2/8/6 (Item 2 from file: 9)

Business & Industry(R)

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02275612 Supplier Number: 25862662 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Annuncio Delivers Personalization -- VENDOR'S LATEST RELEASE LETS BUSINESSES TAILOR INTERNET MARKETING CONTENT FOR CUSTOMERS

October 09, 2000

Word Count: 355

Company Names: ANNUNCIO SOFTWARE INC  
Industry Names: Applications software; Software  
Product Names: Business software packages NEC (737275)  
Concept Terms: All product and service information; Product introduction  
Geographic Names: North America (NOAX); United States (USA)

2/8/7 (Item 3 from file: 9)  
Business & Industry(R)  
(c) 2007 The Gale Group. All rights reserved.  
02106737 Supplier Number: 25628816 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Annuncio Buys brightinfo.com, Files for IPO

March 13, 2000  
Word Count: 165  
Company Names: ANNUNCIO SOFTWARE INC  
Industry Names: Applications software; Software  
Product Names: Business software packages NEC (737275)  
Concept Terms: All company; All market information; Financial data; Mergers, acquisitions & divestitures; Sales  
Geographic Names: North America (NOAX); United States (USA)

2/8/8 (Item 4 from file: 9)  
Business & Industry(R)  
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02059016 Supplier Number: 25565953 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
McClintock Revises Its Web Site Strategy

January 19, 2000  
Word Count: 652  
Company Names: JESSICA MCCLINTOCK INC  
Industry Names: Apparel; Retailing non-food  
Product Names: Women's, misses' and juniors' dresses (233500); Women's clothing stores (562000)  
Concept Terms: All company; All market information; Capacity; Corporate strategy; E-Commerce; Number outlets  
Geographic Names: North America (NOAX); United States (USA)

2/8/9 (Item 5 from file: 9)  
Business & Industry(R)  
(c) 2007 The Gale Group. All rights reserved.  
01997390 Supplier Number: 25487831 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Web Marketing News: vMerchant Personalizes Online Product Pitches

November 01, 1999  
Word Count: 201

Industry Names: Software

Product Names: Development support software packages (737224)

Concept Terms: All product and service information; Product introduction

Geographic Names: North America (NOAX); United States (USA)

2/8/10 (Item 6 from file: 9)

Business & Industry(R)

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01987270 Supplier Number: 25486816

Brightinfo.com

November 01, 1999

Industry Names: Applications software; Software

Product Names: Business software packages NEC (737275)

Concept Terms: All company; All product and service information; E-Commerce; Product introduction

Geographic Names: North America (NOAX); United States (USA)

2/8/11 (Item 1 from file: 610)

Business Wire

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01014050 20040112012B5600 (USE FORMAT 7 FOR FULLTEXT)

Immunix Names Cheryl Traverse as Chairman and CEO; Seasoned Technology Leader to Drive Immunix to Next Level as Global Technology Provider

Monday , January 12, 2004 08:05 EST

Word Count: 469

Company Names: symbol technologies, inc.; SYMBOL TECHNOLOGIES INC; PEOPLESOFT INC; NETMANAGE; NETMANAGE INC; IBAND INC; MACROMEDIA; GUPTA CORP

Geographic Names: AMERICAS; NORTH AMERICA; OREGON; USA

Product Names: COMPANY PROFILES; COMPUTER SOFTWARE; COMPUTERS; CORPORATE; MANAGEMENT CHANGES; PERSONAL PROFILES; TECHNOLOGY DEVELOPMENT

Event Names: PERSONAL PROFILES; TECHNOLOGY DEVELOPMENT

2/8/12 (Item 2 from file: 610)

Business Wire

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00999948 20031203337B7612 (USE FORMAT 7 FOR FULLTEXT)

Bellamax Hires Vice President to Expand Strategic Partnerships and Corporate Client Base; Digital Imaging Service Hires David L. Bortolin as Vice President of Sales and Business Development

Wednesday , December 3, 2003 09:02 EST

Word Count: 374

Company Names: SONY ELECTRONICS INC; SONY CORP; ADOBE SYSTEMS INC; AT AND T BROADBAND CORP ; AT AND T CORP; AMERICAN TELEPHONE AND TELEGRAPH CO; SPRINT CORP;

SUN MICROSYSTEMS INC; SUN CO INC; CISCO SYSTEMS INC; HEWLETT PACKARD CO; HEWLETT PACKARD CO INC; BEA INTERNATIONAL INC; BUSINESS EFFICIENCY AIDS INC ; NOKIA CORP; NORTH AMERICAN SALES; COTELLIGENT GROUP INC; INFORMATION ACCESS CORP; INFORMATION ACCESS CO INC

Geographic Names: AMERICAS; CALIFORNIA; NORTH AMERICA; USA

Product Names: COMPUTER SOFTWARE; COMPUTERS; PERSONAL PROFILES

Event Names: JOINT VENTURES; PATENTS AND TRADEMARKS; PERSONAL PROFILES; STRATEGY AND PLANNING; TECHNOLOGY DEVELOPMENT

2/8/13 (Item 3 from file: 610)

Business Wire

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00443178 20010117017B1663 (USE FORMAT 7 FOR FULLTEXT)

Annuncio Signs Marquee Customers in 2000 -- Del Webb Corporation, Citicorp Credit Services, TheStreet.com and Mediatel-Finishes Year 2000 with Stellar Customer Base, \$38 Million in Funding, Key Partnerships, New Product...

Wednesday , January 17, 2001 08:07 EST

Word Count: 709

Company Names: intuit inc.; at&t wireless group, inc.; dell computer corp.; citicorp; ORIENTAL TRADING CO; TOWER RECORDS; ABERDEEN INC; TOWER RECORDS INC; MTS INCORPORATED; HORN GROUP INC

Geographic Names: CALIFORNIA; AMERICAS; NORTH AMERICA; USA

Product Names: COMPUTER SOFTWARE; INTERNET; MARKETING; COMPUTERS; COMMUNICATIONS TECHNOLOGIES

Event Names: CORPORATE PERFORMANCE

2/8/14 (Item 4 from file: 610)

Business Wire

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00242380 20000328088B2361 (USE FORMAT 7 FOR FULLTEXT)

Annuncio Expands Board of Directors with Two New Members; Mark Pine and Cheryl Traverse Bring Internet and Business Expertise

Tuesday , March 28, 2000 08:00 EDT

Word Count: 519

Company Names: SYBASE INC; NETMANAGE; NETMANAGE INC; MACROMEDIA; GUPTA CORP; HORN GROUP INC; MOUNTAIN

Geographic Names: CALIFORNIA; AMERICAS; NORTH AMERICA; USA

Product Names: COMPUTER SOFTWARE; INTERNET; MANAGEMENT CHANGES; NETWORKS; COMPUTERS; COMMUNICATIONS TECHNOLOGIES; COMPANY PROFILES; CORPORATE; DATA COMMUNICATIONS

Event Names: COMPANY PROFILES; TECHNOLOGY DEVELOPMENT

2/8/15 (Item 5 from file: 610)

Business Wire

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00208307 20000306066B4577 (USE FORMAT 7 FOR FULLTEXT)

Annuncio Broadens Product Line with Acquisition of brightinfo. com; Offers Combination of E-Marketing, E-Merchandising and Personalization

Monday , March 6, 2000 08:02 EST

Word Count: 493

Company Names: HORN GROUP INC

Geographic Names: CALIFORNIA; AMERICAS; NORTH AMERICA; USA

Product Names: ADVERTISING AND PROMOTION; COMPUTER SOFTWARE; INTERNET; MARKETING; MERGERS AND ACQUISITIONS; COMPUTERS; COMMUNICATIONS TECHNOLOGIES; CORPORATE

Event Names: ADVERTISING AND PROMOTION; MERGERS AND ACQUISITIONS

2/8/16 (Item 6 from file: 610)

Business Wire

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00204743 20000229060B0629 (USE FORMAT 7 FOR FULLTEXT)

etang Forges Strategic Partnership with EMC Corp.; Fast-Growing Chinese Internet Portal Signs Exclusive Agreement with Leading Information Storage Firm

Tuesday , February 29, 2000 10:02 EST

Word Count: 497

Company Names: EMC CORP; MOTOROLA INC; MCKINSEY AND CO SL; MCKINSEY AND CO INC; SYCAMORE PARTNERS

Geographic Names: CHINA; MASSACHUSETTS; ASIA; CENTRAL ASIA; FAR EAST; AMERICAS; NEW ENGLAND; NORTH AMERICA; USA

Product Names: COMPUTER SOFTWARE; INTERNET; JOINT VENTURES; COMPUTERS; COMMUNICATIONS TECHNOLOGIES; CORPORATE

Event Names: JOINT VENTURES; SERVICES

2/8/17 (Item 7 from file: 610)

Business Wire

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00168705 20000110010B0209 (USE FORMAT 7 FOR FULLTEXT)

brightinfo.com and BoutiqueVillage.com Team to Deliver One-of-a-Kind Treasures to Discriminating Shoppers

Monday , January 10, 2000 09:20 EST

Word Count: 720

Company Names: CALIFORNIA CORP

Geographic Names: CALIFORNIA; AMERICAS; NORTH AMERICA; USA

Product Names: ADVERTISING AND PROMOTION; INTERNET; PRODUCTIVITY; RETAILERS; MARKETING; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; ECONOMIC INDICATORS; RETAILING AND DISTRIBUTION

Event Names: ADVERTISING AND PROMOTION; DISTRIBUTION CHANNELS; MANUFACTURING AND PRODUCTION; PRODUCTIVITY; RETAILING

2/8/18 (Item 8 from file: 610)

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00136513 19991110314B0177 (USE FORMAT 7 FOR FULLTEXT)

Kathy Levinson Joins brightinfo.com Board of Directors

Wednesday , November 10, 1999 09:06 EST

Word Count: 516

Company Names: E TRADE GROUP INC; SECURITIES INC; CHARLES SCHWAB CORP; SCHWAB CHARLES CORP

Product Names: ADVERTISING AND PROMOTION; INTERNET; MARKETING; COMMUNICATIONS TECHNOLOGIES ; COMPUTERS

Event Names: ADVERTISING AND PROMOTION; CORPORATE GROUPS AND OWNERSHIP

2/8/19 (Item 9 from file: 610)

Business Wire

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00130991 19991102306B0180 (USE FORMAT 7 FOR FULLTEXT)

brightinfo.com Announces vMerchant Enterprise; New Product to Provide Powerful Merchandising and Personalization for Global e-tailing Solutions

Tuesday , November 2, 1999 09:28 EST

Word Count: 621

Company Names: ABERDEEN INC

Product Names: ADVERTISING AND PROMOTION; INTERNET; MARKETING; COMMUNICATIONS TECHNOLOGIES ; COMPUTERS

Event Names: ADVERTISING AND PROMOTION; PRODUCT APPLICATIONS; TECHNOLOGY DEVELOPMENT

2/8/20 (Item 10 from file: 610)

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00130990 19991102306B0179 (USE FORMAT 7 FOR FULLTEXT)

Global Distributor Adopts Strategic Online Merchandising and Personalization Application

Tuesday , November 2, 1999 09:28 EST

Word Count: 581

Company Names: SYNEX INFORMATION TECHNOLOGIES INC; INFORMATION TECHNOLOGIES INC; TECHNOLOGIES INC; COMPUTERLAND CORP

Geographic Names: USA; AMERICAS; NORTH AMERICA

Product Names: ADVERTISING AND PROMOTION; INTERNET; MERGERS AND ACQUISITIONS;  
RETAILING AND DISTRIBUTION; MARKETING; COMMUNICATIONS TECHNOLOGIES; COMPUTERS;  
CORPORATE

Event Names: ADVERTISING AND PROMOTION; MERGERS AND ACQUISITIONS

2/8/21 (Item 11 from file: 610)

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00116564 19991004277B0250 (USE FORMAT 7 FOR FULLTEXT)

brightinfo.com Teams with INTERSHOP Communications to Deliver Powerful End-to-End e-Commerce Solution

Monday , October 4, 1999 09:18 EDT

Word Count: 541

Company Names: HEWLETT PACKARD CO; HEWLETT PACKARD CO INC; COMMUNICATIONS INC;  
BELL AG; DEUTSCHE TELEKOM AG; FRANCE TELECOM; PSINET INC; TELECOM NEW ZEALAND;  
SILICON GRAPHICS INC

Geographic Names: CALIFORNIA; USA; AMERICAS; NORTH AMERICA

Product Names: ELECTRONIC COMMERCE; INTERNET; COMMUNICATIONS TECHNOLOGIES;  
COMPUTERS

2/8/22 (Item 12 from file: 610)

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00109620 19990927270B0121 (USE FORMAT 7 FOR FULLTEXT)

brightinfo.com Joins Forces with Net Perceptions to Deliver True Automated Merchandising

Monday , September 27, 1999 08:32 EDT

Word Count: 711

Company Names: cdnow; net perceptions inc; NASDAQ STOCK MARKET INC; BERTELSMANN AG; US  
SECURITIES INTERNATIONAL CORP; US SECURITIES CORP; MOUNTAIN

Geographic Names: CALIFORNIA; USA; AMERICAS; NORTH AMERICA

Product Names: ADVERTISING AND PROMOTION; INTERNET; MARKETING; COMMUNICATIONS  
TECHNOLOGIES ; COMPUTERS

Event Names: ADVERTISING AND PROMOTION; JOINT VENTURES

2/8/23 (Item 13 from file: 610)

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00109581 19990927270B0123 (USE FORMAT 7 FOR FULLTEXT)

brightinfo.com Selected for eMerchandising Expertise

Monday , September 27, 1999 08:33 EDT

Word Count: 689

Company Names: LAND USE CORP; MOUNTAIN

Geographic Names: CALIFORNIA; CHINA; AMERICAS; NORTH AMERICA; USA; ASIA; CENTRAL ASIA; FAR EAST

Product Names: ADVERTISING AND PROMOTION; INTERNET; TECHNOLOGY DEVELOPMENT; MARKETING; COMMUNICATIONS TECHNOLOGIES; COMPUTERS

Event Names: ADVERTISING AND PROMOTION; TECHNOLOGY DEVELOPMENT

2/8/24 (Item 14 from file: 610)

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00104215 19990915258B0302 (USE FORMAT 7 FOR FULLTEXT)

Top Eretailers to Reveal Marketing Plans at etailing '99 fall; Conference & Exposition to be held Oct. 17-19, 1999, at New York Hilton & Towers

Wednesday , September 15, 1999 12:01 EDT

Word Count: 1,038

Company Names: compaq; wal-mart; AMERICA ONLINE INC; WAL MART STORES INC; SHOP; CISCO SYSTEMS INC; BILL COMMUNICATIONS INC; NV VERENIGD BEZIT VNU; VNU USA INC; COMMUNICATIONS INC; TRENT INC; TRENT AND CO CORP; VNU VERNIGDE NEDERLANDSE UITGEVERSBEDRI

Geographic Names: NEW YORK; USA; AMERICAS; NORTH AMERICA

Product Names: ADVERTISING AND PROMOTION; ADVERTISING EXPENDITURE; CONFERENCES AND EXHIBITIONS; INTERNET; MARKETING; MEDIA INDUSTRIES; RETAILERS; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; RETAILING AND DISTRIBUTION

Event Names: ADVERTISING AND PROMOTION; DISTRIBUTION CHANNELS; RETAILING; STRATEGY AND PLANNING

2/8/25 (Item 15 from file: 610)

Business Wire

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00096769 19990830242B0195 (USE FORMAT 7 FOR FULLTEXT)

Cheryl Traverse Appointed President and CEO of Brightinfo.com ; New Company Attracts Industry Veteran to Accelerate its Entry into the eMerchandising Software Solution Arena

Monday , August 30, 1999 09:24 EDT

Word Count: 464

Company Names: NETMANAGE; NETMANAGE INC; SALES AND MARKETING; MACROMEDIA; GUPTA CORP

Geographic Names: CALIFORNIA; AMERICAS; NORTH AMERICA; USA

Product Names: ADVERTISING AND PROMOTION; COMPUTER SOFTWARE; INTERNET; MANAGEMENT CHANGES; NETWORKS; MARKETING; COMPUTERS; COMMUNICATIONS TECHNOLOGIES; COMPANY PROFILES; CORPORATE; DATA COMMUNICATIONS



Event Names: ADVERTISING AND PROMOTION; COMPANY PROFILES; MERGERS AND ACQUISITIONS; TECHNOLOGY DEVELOPMENT

2/8/26 (Item 16 from file: 610)

Business Wire

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00093451 19990823235B0095 (USE FORMAT 7 FOR FULLTEXT)

Brightinfo.com Announces Entry Into the eMerchandising Arena; New Company to Offer Merchandising and Personalization Solutions to Power e-Retailing Websites

Monday , August 23, 1999 08:18 EDT

Word Count: 393

Geographic Names: CALIFORNIA; AMERICAS; NORTH AMERICA; USA

Product Names: INTERNET; PRODUCTIVITY; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; ECONOMIC INDICATORS

Event Names: DISTRIBUTION CHANNELS; PRODUCTIVITY; RETAILING

2/8/27 (Item 1 from file: 275)

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02440370 Supplier Number: 65845338 (Use Format 7 Or 9 For FULL TEXT )

Annuncio Delivers Personalization -- VENDOR'S LATEST RELEASE LETS BUSINESSES TAILOR INTERNET MARKETING CONTENT FOR CUSTOMERS.(Annuncio Bright, marketing management software)(Product Announcement)

Oct 9 , 2000

Word Count: 398 Line Count: 00038

Company Names: Annuncio Inc.--Product introduction

Geographic Codes/Names: 1USA United States

Descriptors: Marketing management software; Software product introduction

Event Codes/Names: 336 Product introduction

Product/Industry Names: 7372416 (Manufacturing, Distribution & Retailing Software)

SIC Codes: 7372 Prepackaged software

NAICS Codes: 51121 Software Publishers

Trade Names: Annuncio Bright (Marketing management software)--Product introduction

File Segment: CD File 275

2/8/28 (Item 2 from file: 275)

Gale Group Computer DB(TM)

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02432269 Supplier Number: 65134246 (Use Format 7 Or 9 For FULL TEXT )

TESTING NEW WATERS -- Annuncio pulls back IPO, changes business plan and aims for profits.(Company Financial Information)

Sept 11 , 2000

Word Count: 639 Line Count: 00053

Company Names: Annuncio Software Inc.--Securities

Geographic Codes/Names: 1USA United States

Descriptors: Company public offering

Event Codes/Names: 810 Securities issued, listed

Product/Industry Names: 7372000 (Computer Software)

SIC Codes: 7372 Prepackaged software

NAICS Codes: 51121 Software Publishers

File Segment: CD File 275

2/8/29 (Item 3 from file: 275)

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02382178 Supplier Number: 60071056 (Use Format 7 Or 9 For FULL TEXT )

ANNUNCIO ADDS PERSONALIZATION.(IN SHORT)(Company Business and Marketing)(Brief Article)

March 13 , 2000

Word Count: 74 Line Count: 00010

Company Names: Annuncio Software Inc.--Acquisitions, mergers, divestments; BrightInfo.com--Acquisitions, mergers, divestments

Geographic Codes/Names: 1USA United States

Descriptors: Company acquisition/merger

Event Codes/Names: 360 Services information

Product/Industry Names: 4811520 (Online Services)

SIC Codes: 4822 Telegraph & other communications

NAICS Codes: 514191 On-Line Information Services

File Segment: CD File 275

2/8/30 (Item 1 from file: 621)

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04640468 Supplier Number: 145814295 (USE FORMAT 7 FOR FULLTEXT)

Xceedium Appoints Cheryl Traverse CEO.

May 16 , 2006

Word Count: 599

Publisher Name: PR Newswire Association LLC

Industry Names: BUSN (Business); BUS (Business, general )

2/8/31 (Item 2 from file: 621)

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04203925 Supplier Number: 132495320 (USE FORMAT 7 FOR FULLTEXT)

PivX Solutions Announces New Global Head of Sales.

May 17 , 2005

Word Count: 807

Publisher Name: PR Newswire Association LLC

Industry Names: BUSN (Business); BUS (Business, general )

2/8/32 (Item 3 from file: 621)

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03354106 Supplier Number: 96890796 (USE FORMAT 7 FOR FULLTEXT)

Covigo Appoints Cheryl Traverse President and CEO; Information Technology Veteran Leads Company; Bolsters Executive Team with New Appointments.

Jan 27 , 2003

Word Count: 719

Publisher Name: PR Newswire Association, Inc.

Industry Names: BUS (Business, General); BUSN (Any type of business )

2/8/33 (Item 4 from file: 621)

Gale Group New Prod.Annou.(R)

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02782809 Supplier Number: 69251619 (USE FORMAT 7 FOR FULLTEXT)

Annuncio Signs Marquee Customers in 2000 -- Del Webb Corporation, Citicorp Credit Services, TheStreet.com and Mediatel.

Jan 17 , 2001

Word Count: 601

Publisher Name: Business Wire

Company Names: \*Annuncio Software Inc.; Credit Services; TheStreet.com L.L.C.

Geographic Names: \*1USA (United States )

Product Names: \*4811520 (Online Services); 6141000 (Nonbank Credit Card Firms)

Industry Names: BUS (Business, General); BUSN (Any type of business )

SIC Codes: 4822 (Telegraph & other communications); 6141 (Personal credit institutions )

NAICS Codes: 514191 (On-Line Information Services); 52221 (Credit Card Issuing )

2/8/34 (Item 5 from file: 621)

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02753747 Supplier Number: 67836142 (USE FORMAT 7 FOR FULLTEXT)

PR Newswire High Technology Summary (Part 2) Monday, February 28, 2000.

April 7 , 2000

Word Count: 4375

Publisher Name: PR Newswire Association, Inc.  
Company Names: \*Omnicom; Wireless  
Product Names: \*4811000 (Telephone Service)  
Industry Names: BUS (Business, General); BUSN (Any type of business )  
SIC Codes: 4813 (Telephone communications, exc. radio )  
NAICS Codes: 51331 (Wired Telecommunications Carriers )

2/8/35 (Item 6 from file: 621)  
Gale Group New Prod.Annou.(R)  
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02753746 Supplier Number: 67836138 (USE FORMAT 7 FOR FULLTEXT)  
PR Newswire National Summary (Part 2) Mon., Feb. 28, 2000 To 10 A.M.

April 7 , 2000

Word Count: 6791  
Publisher Name: PR Newswire Association, Inc.  
Company Names: \*Omnicom; Wireless  
Product Names: \*4811000 (Telephone Service)  
Industry Names: BUS (Business, General); BUSN (Any type of business )  
SIC Codes: 4813 (Telephone communications, exc. radio )  
NAICS Codes: 51331 (Wired Telecommunications Carriers )

2/8/36 (Item 7 from file: 621)  
Gale Group New Prod.Annou.(R)  
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02752466 Supplier Number: 67697302 (USE FORMAT 7 FOR FULLTEXT)  
PR Newswire High Technology Summary (Part 2) Wednesday, February 23, 2000.

April 7 , 2000  
Word Count: 4184  
Publisher Name: PR Newswire Association, Inc.  
Company Names: \*Globalserve  
Industry Names: BUS (Business, General); BUSN (Any type of business )

2/8/37 (Item 8 from file: 621)  
Gale Group New Prod.Annou.(R)  
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02638379 Supplier Number: 65137637 (USE FORMAT 7 FOR FULLTEXT)  
Taviz Appoints David Bortolin as Vice President of North American Sales.

Sept 11 , 2000  
Word Count: 338

Publisher Name: PR Newswire Association, Inc.  
Industry Names: BUS (Business, General); BUSN (Any type of business )

2/8/38 (Item 9 from file: 621)  
Gale Group New Prod.Annou.(R)  
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02559853 Supplier Number: 63112365 (USE FORMAT 7 FOR FULLTEXT)  
Streaming21 Attracts Top Executive Talent to Management Team for Enhanced Corporate Development and Global Expansion.

July 5 , 2000  
Word Count: 745  
Publisher Name: PR Newswire Association, Inc.  
Industry Names: BUS (Business, General); BUSN (Any type of business )

2/8/39 (Item 10 from file: 621)  
Gale Group New Prod.Annou.(R)  
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02547989 Supplier Number: 62875056 (USE FORMAT 7 FOR FULLTEXT)  
New CEO, Cheryl Traverse, Focuses Company on Delivering Intelligent eIntegration Solutions.

June 22 , 2000  
Word Count: 516  
Publisher Name: PR Newswire Association, Inc.  
Industry Names: BUS (Business, General); BUSN (Any type of business )

2/8/40 (Item 11 from file: 621)  
Gale Group New Prod.Annou.(R)  
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02448612 Supplier Number: 61383104 (USE FORMAT 7 FOR FULLTEXT)  
brightinfo.com Launches Into European Market.

April 7 , 2000  
Word Count: 511  
Publisher Name: PR Newswire Association, Inc.  
Company Names: \*BrightInfo.com  
Industry Names: BUS (Business, General); BUSN (Any type of business )

2/8/41 (Item 12 from file: 621)  
Gale Group New Prod.Annou.(R)  
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02444513 Supplier Number: 61365012 (USE FORMAT 7 FOR FULLTEXT)  
brightinfo.com to Demo Rules-Based Engine for E-Merchandising And Personalization at CeBIT 2000.

April 7 , 2000

Word Count: 372

Publisher Name: PR Newswire Association, Inc.

Company Names: \*BrightInfo.com; INTERSHOP Communications Inc.

Product Names: \*7372000 (Computer Software)

Industry Names: BUS (Business, General); BUSN (Any type of business )

SIC Codes: 7372 (Prepackaged software )

NAICS Codes: 51121 (Software Publishers )

2/8/42 (Item 13 from file: 621)

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02298923 Supplier Number: 59083915 (USE FORMAT 7 FOR FULLTEXT)

brightinfo.com to Power Jessica McClintock's Website.

Jan 31 , 2000

Word Count: 538

Publisher Name: PR Newswire Association, Inc.

Industry Names: BUS (Business, General); BUSN (Any type of business )

2/8/43 (Item 14 from file: 621)

Gale Group New Prod.Annou.(R)

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02291606 Supplier Number: 58921974 (USE FORMAT 7 FOR FULLTEXT)

brightinfo.com Teams With IBM to Provide Best-of-Breed eMerchandising and Personalization.

Jan 24 , 2000

Word Count: 625

Publisher Name: PR Newswire Association, Inc.

Company Names: \*International Business Machines Corp.

Event Names: \*380 (Strategic alliances )

Geographic Names: \*1USA (United States )

Product Names: \*3570000 (Office & Computing Machines); 7372640 (Electronic Commerce Software)

Industry Names: BUS (Business, General); BUSN (Any type of business )

SIC Codes: 3570 (Computer and Office Equipment); 7372 (Prepackaged software )

NAICS Codes: 51121 (Software Publishers )

Ticker Symbols: IBM

2/8/44 (Item 15 from file: 621)

Gale Group New Prod.Annou.(R)

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02291303 Supplier Number: 58918412 (USE FORMAT 7 FOR FULLTEXT)  
New IBM E-Commerce Software Will Lead Companies Into the Next Generation of E-Business.

Jan 24 , 2000

Word Count: 1292

Publisher Name: Business Wire

Company Names: \*International Business Machines Corp.

Geographic Names: \*1USA (United States )

Product Names: \*3570000 (Office & Computing Machines); 7372640 (Electronic Commerce Software)

Industry Names: BUS (Business, General); BUSN (Any type of business )

SIC Codes: 3570 (Computer and Office Equipment); 7372 (Prepackaged software )

NAICS Codes: 51121 (Software Publishers )

Ticker Symbols: IBM

2/8/45 (Item 16 from file: 621)

Gale Group New Prod.Annou.(R)

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02227417 Supplier Number: 57474686 (USE FORMAT 7 FOR FULLTEXT)

CrossWorlds and Portal Software Announce Integration Alliance for Communications Market; CrossWorlds'

Portal Infranet Connector Being Used at U S WEST.

Nov 10 , 1999

Word Count: 635

Publisher Name: Business Wire

Company Names: \*CrossWorlds Software Inc.; Portal Software Inc.

Geographic Names: \*1USA (United States )

Product Names: \*7372000 (Computer Software)

Industry Names: BUS (Business, General); BUSN (Any type of business )

SIC Codes: 7372 (Prepackaged software )

NAICS Codes: 51121 (Software Publishers )

2/8/46 (Item 17 from file: 621)

Gale Group New Prod.Annou.(R)

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02224956 Supplier Number: 57395293 (USE FORMAT 7 FOR FULLTEXT)

First Personalization Summit a Sell-Out; Hagel to be Closing Speaker.

Nov 8 , 1999

Word Count: 749

Publisher Name: PR Newswire Association, Inc.

Company Names: \*Net Perceptions Inc.

Product Names: \*7372000 (Computer Software)

Industry Names: BUS (Business, General); BUSN (Any type of business )

SIC Codes: 7372 (Prepackaged software )

NAICS Codes: 51121 (Software Publishers )

2/8/47 (Item 18 from file: 621)

Gale Group New Prod. Annou.(R)

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02204155 Supplier Number: 56530658 (USE FORMAT 7 FOR FULLTEXT)

Inaugural Personalization Summit to be Held November 15-16 in San Francisco.

Oct 19 , 1999

Word Count: 256

Publisher Name: PR Newswire Association, Inc.

Company Names: \*BroadVision Inc.; Genesis Corp.; Personify Inc.; Vignette Corp.

Product Names: \*7372000 (Computer Software)

Industry Names: BUS (Business, General); BUSN (Any type of business )

SIC Codes: 7372 (Prepackaged software )

NAICS Codes: 51121 (Software Publishers )

Ticker Symbols: BVSX; VIGN

2/8/48 (Item 1 from file: 613)

PR Newswire

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0002053907 I1914E160E4C511DA85FBF926561CF325 (USE FORMAT 7 FOR FULLTEXT)

Xceedium Appoints Cheryl Traverse CEO Seasoned Technology Industry Veteran Brings Wealth of Past Success Growing Small Companies

Tuesday , May 16, 2006 T10:00:00Z

Word Count: 545

Company Names: MCI INC; SYMBOL TECHNOLOGIES INC; SPRINT NEXTEL CORP

Geographic Names: USA; AMERICAS; NEW JERSEY; NORTH AMERICA

Product Names: COMPUTERS; SECURITY; PERSONNEL MANAGEMENT

Event Names: PRODUCT APPLICATIONS; PERSONNEL MANAGEMENT; MANAGEMENT PROCEDURES

2/8/49 (Item 2 from file: 613)

PR Newswire

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0001616983 IE744FE30C6BC11D9AA97B12292F28CB6 (USE FORMAT 7 FOR FULLTEXT)

PivX Solutions Announces New Global Head of Sales David Bortolin Brings Nearly Two Decades of Experience Successfully Growing Revenue, Partnerships for Enterprise Technology Companies

Tuesday , May 17, 2005 T09:00:00Z

Word Count: 742

Company Names: PANA PACIFIC CORP; MICROSOFT CORP; INTEL CORP; INTERNATIONAL BUSINESS MACHINES CORP

Geographic Names: AMERICAS; NORTH AMERICA; USA; CALIFORNIA



Product Names: COMPUTERS; LOGISTICS; BUSINESS SERVICES; ENGINEERING; SCIENCE; BUSINESS THEORY; RETAILING AND DISTRIBUTION; WHOLESALERS  
Event Names: PERSONNEL MANAGEMENT; MANAGEMENT PROCEDURES; STRATEGY AND PLANNING; MAJOR CORPORATIONS

2/8/50 (Item 3 from file: 613)

PR Newswire

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00924783 20030127SFM033 (USE FORMAT 7 FOR FULLTEXT)

Covigo Appoints Cheryl Traverse President and CEO

Monday , January 27, 2003 10:01 EST

Word Count: 677

Company Names: Covigo, Inc.; PEOPLESOFT INC; NETMANAGE; NETMANAGE INC; SALES AND MARKETING ; IBAND INC; MACROMEDIA; GUPTA CORP; WARNER AMEX CABLE; NORTH AMERICAN SALES; SAP AG SYSTEME ANWENDUNGEN PRODUKTE IN; SOFTWARE AG; SIEMENS AG

Geographic Names: AMERICAS; EUROPE; NORTH AMERICA; USA

Product Names: CORPORATE; PERSONNEL MANAGEMENT; MANAGEMENT CHANGES; COMMUNICATIONS; TELECOMMUNICATIONS; ADVERTISING AND PROMOTION; COMPANY PROFILES; COMPUTER SOFTWARE; COMPUTERS; MARKETING; PERSONAL PROFILES

Event Names: COMPANY PROFILES; LABOUR RELATIONS; PERSONNEL MANAGEMENT; MANAGEMENT CHANGES; ADVERTISING AND PROMOTION; CORPORATE FUNDING; GOVERNMENT; PERSONAL PROFILES; TECHNOLOGY DEVELOPMENT

2/8/51 (Item 4 from file: 613)

PR Newswire

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00274318 20000228LASUMM (USE FORMAT 7 FOR FULLTEXT)

PR Newswire California Summary, Monday, Feb. 28, 2000 Up to 10:00 A.M. PT

Monday , February 28, 2000 13:23 EST

Word Count: 4,600

Company Names: UP AG; AM INTERNATIONAL INC; CONSECO INC; NORTH AMERICAN SALES; RECOGNITION SYSTEMS GROUP PLC; CARREFOUR SA; CARREFOUR; RAYCHEM CORP; CAMSTAR SYSTEMS INC; COM INC; ISSUES INC; ISSUES LTD; MEMRY CORP; LIQUID AUDIO; TUPPERWARE

Geographic Names: CALIFORNIA; USA; AMERICAS; NORTH AMERICA

Product Names: INTERNET; COMMUNICATIONS TECHNOLOGIES; COMPUTERS

2/8/52 (Item 5 from file: 613)

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00271615 20000223LASUMM (USE FORMAT 7 FOR FULLTEXT)

PR Newswire California Summary, Wednesday, Feb. 23, 2000 Up to 13:00 A.M. PT

Wednesday , February 23, 2000 13:31 EST

Word Count: 3,906

Company Names: AMERICAN STORES CO INC; AM INTERNATIONAL INC; SUN MICROSYSTEMS INC; DONNER CO; EVEREST REINSURANCE HOLDINGS; RORKE HOLDINGS PTY LTD; ELECTRONIC CHEMICALS INC; PALO ALTO INC; PALO ALTO CORP; GLOBAL MARKETS LTD; TELCOM SEMICONDUCTOR INC; LIGHTPATH TECHNOLOGIES INC; AUTO GRAPHICS INC; INVESTMENT CO PLC; NEW CENTURION TRUST LTD; EQUITY MARKETING INC; MOLECULAR SIMULATIONS INC; CORNING INC; BIO TECHNOLOGY INC; SAN; OFFICEMAX INC; GATEWAY 2000 INC; ISSUES INC; CISCO SYSTEMS INC; OCCIDENTAL CHEMICAL CORP; OCCIDENTAL PETROLEUM CORP; ADVANCED HOLDINGS LTD; ADVANCED GROUP INC; LOCAL ; OPINION RESEARCH CORP; CA HOLDING; SOC PUBLICITE ALAIN LITAS

Geographic Names: CALIFORNIA; NEW YORK; TEXAS; USA; AMERICAS; NORTH AMERICA

Product Names: ADVERTISING AND PROMOTION; BANKING AUTOMATION; COMPUTER SOFTWARE; INTERNET; JOINT VENTURES; LEGAL; MANAGEMENT CHANGES; MERGERS AND ACQUISITIONS; NETWORKS; MARKETING; BANKING; FINANCIAL SERVICES; COMPUTERS; COMMUNICATIONS TECHNOLOGIES; CORPORATE; INSTITUTIONS; COMPANY PROFILES; DATA COMMUNICATIONS

Event Names: ADVERTISING AND PROMOTION; COMPANY PROFILES; CONTRACTS AND ORDERS; JOINT VENTURES; LEGAL; MERGERS AND ACQUISITIONS; PRODUCT APPLICATIONS; SERVICES; STOCKS AND SHARES; TECHNOLOGY DEVELOPMENT

2/8/53 (Item 6 from file: 613)

PR Newswire

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00256141 20000131HSCPR2 (USE FORMAT 7 FOR FULLTEXT)

PR Newswire High Technology Summary (Part 2) Monday, January 31, 2000

Monday , January 31, 2000 14:41 EST

Word Count: 4,109

Company Names: FACTUAL DATA CORP; SMART MODULAR TECHNOLOGY; INTELECT; CONXION LTD; STRONG

Geographic Names: TEXAS; USA; AMERICAS; NORTH AMERICA

Product Names: ADVERTISING AND PROMOTION; INTERNET; TECHNOLOGY DEVELOPMENT; MARKETING; COMMUNICATIONS TECHNOLOGIES; COMPUTERS

Event Names: ADVERTISING AND PROMOTION; TECHNOLOGY DEVELOPMENT

2/8/54 (Item 7 from file: 613)

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00256058 20000131LASUMM (USE FORMAT 7 FOR FULLTEXT)

PR Newswire California Summary, Monday, Jan. 31, 2000 Up to 10:00 A.M. PT

Monday , January 31, 2000 13:10 EST

Word Count: 4,258

Company Names: AM INTERNATIONAL INC

Geographic Names: CALIFORNIA; NORTH AMERICA; USA; AMERICAS

2/8/55 (Item 8 from file: 613)

PR Newswire

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00246550 20000113SFTH054 (USE FORMAT 7 FOR FULLTEXT)

Accelerating1to1 Innovators Announced, Enterprises to Vote for The Best 1to1 Software

Thursday , January 13, 2000 13:10 EST

Word Count: 361

Company Names: Accelerating1to1; P; ART TECHNOLOGY GROUP INC; MACROMEDIA; ROGERS CORP

Product Names: COMPUTER SOFTWARE; COMPUTERS

2/8/56 (Item 9 from file: 613)

PR Newswire

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00245927 20000113SFTH054 (USE FORMAT 7 FOR FULLTEXT)

Accelerating 1to1 Innovators Announced, Enterprises to Vote for The Best 1to1 Software

Thursday , January 13, 2000 12:46 EST

Word Count: 369

Company Names: Accelerating 1to1; ART TECHNOLOGY GROUP INC; MACROMEDIA; ROGERS CORP

Product Names: COMPUTER SOFTWARE; COMPUTERS

2/8/57 (Item 10 from file: 613)

PR Newswire

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00168135 19990824HSCPR (USE FORMAT 7 FOR FULLTEXT)

PR Newswire High Technology Summary Tuesday, August 24, 1999

Tuesday , August 24, 1999 16:26 EDT

Word Count: 5,409

Company Names: LUCENT TECHNOLOGIES INC; MITRE CORP; MELVILLE CORP; PROFESSIONAL SERVICES; AUTOMATED CASH MANAGEMENT; MANAGEMENT SOLUTIONS; FIRST NATIONAL BANK OF OMAHA; ROBOMATIX TECHNOLOGIES LTD; SYSTEMS PACKAGING; FIRST CITIZENS BANK; FIRST CITIZENS BANKSHARES INC; NORDSTROM INC; US AIRWAYS GROUP INC; GENESIS ; DIGI INTERNATIONAL; ARROW ELECTRONICS INC

Geographic Names: CALIFORNIA; MICHIGAN; MINNESOTA; TEXAS; USA; AMERICAS; NORTH AMERICA

Product Names: ADVERTISING AND PROMOTION; COMPUTER SOFTWARE; CONTRACTS AND ORDERS; EDUCATIONAL; INFORMATION SERVICES; INTERNET; MANAGEMENT CHANGES; NETWORKS; SPORTS; TECHNOLOGY DEVELOPMENT; MARKETING; COMPUTERS; CORPORATE;

INSTITUTIONS; SOCIAL ISSUES; BUSINESS SERVICES; INFORMATION MANAGEMENT;  
COMMUNICATIONS TECHNOLOGIES; COMPANY PROFILES; DATA COMMUNICATIONS; LEISURE  
Event Names: ADVERTISING AND PROMOTION; COMPANY PROFILES; CONTRACTS AND ORDERS;  
CORPORATE FINANCIAL DATA; GOVERNMENT; JOINT VENTURES; MANAGEMENT PROCEDURES ;  
SERVICES; SOCIAL ISSUES; TECHNOLOGY DEVELOPMENT

2/8/58 (Item 11 from file: 613)

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00168011 19990824LASUMM (USE FORMAT 7 FOR FULLTEXT)

PR Newswire California Summary, Tuesday, August 24, 1999 up to :10:00 a.m. PT

Tuesday , August 24, 1999 13:12 EDT

Word Count: 2,389

Company Names: FORD MOTOR CO; FORD MOTOR CO INC; BANK OF BOSTON CORP; FENWAY CORP;  
FENWAY GROUP SA; VERISIGN INC; COMMERCE GROUP CORP

Geographic Names: CALIFORNIA; USA; AMERICAS; NORTH AMERICA

Product Names: COMPUTER SOFTWARE; MERGERS AND ACQUISITIONS; COMPUTERS; CORPORATE

Event Names: MERGERS AND ACQUISITIONS

2/8/59 (Item 12 from file: 613)

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00167957 19990824HSNATL2 (USE FORMAT 7 FOR FULLTEXT)

PR Newswire National Summary, Tuesday, Aug. 24, 10 A.M. EDT to Noon

Tuesday , August 24, 1999 12:00 EDT

Word Count: 2,196

Company Names: LUCENT TECHNOLOGIES INC; BUSINESS SERVICES; ARGENT GROUP PLC;  
OPTELECOM INC ; NY CORP; NY INTERNATIONAL INC; STERLING FINANCIAL CORP

Geographic Names: MICHIGAN; USA; AMERICAS; NORTH AMERICA

Product Names: INFORMATION SERVICES; BUSINESS SERVICES; INFORMATION MANAGEMENT

Event Names: ECONOMIC DEVELOPMENT; SERVICES; STOCKS AND SHARES; TECHNOLOGY  
DEVELOPMENT

2/8/60 (Item 13 from file: 613)

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00167897 19990824NYTU059 (USE FORMAT 7 FOR FULLTEXT)

Globalgate e-Commerce LLC Acquires Stake in brightinfo.com; Globalgate Completes Third Major  
Acquisition in the Past Two Months

Tuesday , August 24, 1999 10:52 EDT

Word Count: 464

Company Names: Globalgate e-Commerce LLC; brightinfo.com, Inc.; AMAZON COM INC; COMMERCE GROUP CORP; YELLOW PAGES; YELLOW PAGES LTD  
Product Names: MERGERS AND ACQUISITIONS; CORPORATE; ELECTRONIC COMMERCE; INTERNET; PRODUCTIVITY; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; ECONOMIC INDICATORS  
Event Names: MERGERS AND ACQUISITIONS; CORPORATE GROUPS AND OWNERSHIP; PRODUCTIVITY

2/8/61 (Item 1 from file: 16)  
Gale Group PROMT(R)  
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08108157 Supplier Number: 67588381 (USE FORMAT 7 FOR FULLTEXT)

CRM Is the Next Critical Link in Building the Supply Chain.(customer relationship management)(Statistical Data Included)  
Nov 20 , 2000  
Word Count: 1166  
Publisher Name: Schnell Publishing Company, Inc.  
Event Names: \*240 (Marketing procedures )  
Geographic Names: \*1USA (United States )  
Product Names: \*7372000 (Computer Software); 7372605 (Electronic Mail Software)  
Industry Names: BUSN (Any type of business); CHEM (Chemicals, Plastics and Rubber )  
SIC Codes: 7372 (Prepackaged software )  
NAICS Codes: 51121 (Software Publishers )  
Special Features: LOB

2/8/62 (Item 2 from file: 16)  
Gale Group PROMT(R)  
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07893143 Supplier Number: 65350911 (USE FORMAT 7 FOR FULLTEXT)

The Incubator.(People)  
August 14 , 2000  
Word Count: 479  
Publisher Name: ZDNet  
Company Names: \*Taviz Technology Inc.  
Event Names: \*540 (Executive changes & profiles )  
Geographic Names: \*1USA (United States )  
Product Names: \*7372702 (Computer Systems Integration (Contract))  
Industry Names: BUSN (Any type of business); CMPT (Computers and Office Automation )  
SIC Codes: 7373 (Computer integrated systems design )  
NAICS Codes: 541512 (Computer Systems Design Services )  
Special Features: COMPANY

2/8/63 (Item 3 from file: 16)

Gale Group PROMT(R)

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06974322 Supplier Number: 59007208 (USE FORMAT 7 FOR FULLTEXT)

## MCCLINTOCK REVISES ITS WEB SITE STRATEGY.

Jan 19 , 2000

Word Count: 665

Publisher Name: Fairchild Publications, Inc.

Company Names: \*Jessica McClintock Inc.

Event Names: \*600 (Market information - general )

Geographic Names: \*1USA (United States )

Product Names: \*4811520 (Online Services)

Industry Names: BUSN (Any type of business); FASH (Fashion, Accessories and Textiles); RETL (Retailing )

NAICS Codes: 514191 (On-Line Information Services )

Special Features: COMPANY

Advertising Codes: 50 Company Data

2/8/64 (Item 1 from file: 634)

San Jose Mercury

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10308022

## MANAGEMENT CHANGES

Thursday, November 4, 1999

Word Count: 147

2/8/65 (Item 2 from file: 634)

San Jose Mercury

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10277102

## MANAGEMENT CHANGES

Monday, October 4, 1999

Word Count: 398

2/8/66 (Item 1 from file: 20)

Dialog Global Reporter

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49703912 (USE FORMAT 7 OR 9 FOR FULLTEXT)

CEO gets the call repeatedly from venture capitalists

June 21, 2006

Word Count: 720  
Descriptors: Company News  
Country Names/Codes: United States of America (US )  
Regions: Americas; North America  
Province/State: New\_Jersey

2/8/67 (Item 2 from file: 20)  
Dialog Global Reporter  
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48529264 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Remedy Interactive Grows Management Team to Pursue Injury Prevention and Risk Management Market Opportunities

April 25, 2006  
Word Count: 610  
Descriptors: Appointments; Board Changes; Company News; Corporate Finance; Expenditure; General News; Human Resources & Employment; Strategy  
Province/State: PWC\_Saved\_Search

SIC Codes/Descriptions: 7372 (Prepackaged Software); 2711 (Newspapers)  
Naics Codes/Descriptions: 51 (Information); 511 (Publishing Industries); 51121 (Software Publishers)

2/8/68 (Item 3 from file: 20)  
Dialog Global Reporter  
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09721078  
PR Newswire California Summary, Wednesday, Feb. 23, 2000 up -2-

February 23, 2000  
Word Count: 1291  
Company Names: TelCom Semiconductor Inc; Zapworld.com; Yahoo! Inc; SmartServ Online Inc ; Solvera PLC; Buy.com Inc; AltaVista; Cisco Systems Inc; Autodesk Inc ; Apple Computer Inc; Bell Microproducts Inc; AcuBid.com Inc; AdStar.com Inc; Conductus Inc; AppliedTheory Corp; CBS Corp; Equity Marketing Inc; GetThere.com Inc; Inktomi Corp; Intuit Inc; E astsk Trade Group Inc; MyPoints.com Inc; Pomona; LightPath Technologies Inc; Phone.com Inc; ReleaseNow.com; Neotherapeutics Inc; Retrospettiva Inc; LendingTree Inc; MyFamily.com Inc; Microsemi Corp; MP3.Com Inc; Marketwatch.com Inc  
Descriptors: Placings; New Issues; Share Structure; Company News; Patents Licensing & Standards; Public Offerings; Health & Healthcare; General News ; Brokers Recommendations; Market News; Market Reports; Contracts & New Orders; Comment & Analysis; National Security; Government News; Meetings; Appointments; Board Changes; Human Resources & Employment; New Products & Services; Marketing; Joint Ventures; Strategy  
Country Names/Codes: United States of America (US )  
Regions: Americas; North America; Pacific Rim  
Province/State: New Jersey; Minnesota; Texas; Washington; California  
SIC Codes/Descriptions: 1521 (Single-Family Housing Construction); 6020 (Commercial Banks); 2813 (Industrial Gases); 3661 (Telephone & Telegraph Apparatus); 6719 (Holding Companies NEC); 6300 (Insurance Carriers);

6300 (Insurance Carriers); 2834 (Pharmaceutical Preparations); 6722 (Management Investment Open-End); 6552 (Subdividers & Developers Ex Cemeteries); 4812 (Radiotelephone Communications); 3674 (Semiconductors & Related Devices); 7375 (Information Retrieval Services); 5961 (Catalog & Mail Order Houses); 7372 (Prepackaged Software)

Naics Codes/Descriptions: 23321 (Single-Family Housing Construction); 52211 (Commercial Banking); 32512 (Industrial Gas Mfg); 33421 (Telephone Apparatus Mfg); 551112 (Offices of Other Holding Companies); 52413 (Reinsurance Carriers); 5241 (Insurance Carriers); 325412 (Pharmaceutical Preparation Mfg); 52591 (Open-End Investment Funds); 23311 (Land Subdivision & Land Development); 51332 (Wireless Telecom Carriers exc Satellite); 334413 (Semiconductor & Related Device Mfg); 514191 (On-Line Information Services); 45411 (Electronic Shopping & Mail-Order Houses); 51121 (Software Publishers)

2/8/69 (Item 4 from file: 20)

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09383864

PR Newswire California Summary, Monday, Jan. 31, 2000 up -2-

February 01, 2000

Word Count: 1309

Company Names: Symphonix Devices Inc; Salem Communications Corp; RSA Security Inc; Seagate Technology Ltd; Acer Peripherals Inc; BEA Systems Inc; CMGI Inc; Advanced Tissue Sciences Inc; America Online Inc; Concentric Network Corp; Phone.com Inc; LSI Logic Corp; Mentor Graphics Corp; Peregrine Systems Inc; Novadigm Inc; Nationwide Building Society; Media Metrix Inc ; Marketwatch.com Inc; Red Hat Inc; Netcentives Inc; Pacificare Health Systems Inc; Oracle Corp; McAfee.com Corp; Jfax.com; ICU Medical Inc; Keith Cos Inc; GTE Corp; Hybrid Networks Inc; Jetform Corp; Intraware Inc; InfoSpace.com Inc; Hormel Food Corp; ExciteAtHome.com

Descriptors: Research & Development; Company News; Year End Results; Results; Dividends; Awards; General News; Health & Healthcare; Marketing; Board Changes; Human Resources & Employment; Arts Antiques & Collecting; Expenditure; Corporate Finance; Facilities & Equipment; Product Management; Trade Fairs & Exhibitions; Service & Product Use; Small Business; Joint Ventures; Strategy; Patents Licensing & Standards; New Products & Services; Contracts & New Orders

Country Names/Codes: United States of America (US )

Regions: Americas; North America; Pacific Rim

Province/State: Michigan; Wisconsin; Massachusetts; Texas; Ohio; California

SIC Codes/Descriptions: 8221 (Colleges & Universities); 7941 (Professional Sports Clubs & Promoters); 4832 (Radio Broadcasting Stations); 4810 (Telephone Communications); 5961 (Catalog & Mail Order Houses); 7375 (Information Retrieval Services); 7372 (Prepackaged Software); 3572 (Computer Storage Devices)

Naics Codes/Descriptions: 61131 (Colleges Universities & Professional Schools); 7113 (Promoters of Entertainment Events); 51311 (Radio Broadcasting); 51333 (Telecommunications Resellers); 45411 (Electronic Shopping & Mail-Order Houses); 514191 (On-Line Information Services); 51121 (Software Publishers) ; 334112 (Computer Storage Device Mfg)

2/8/70 (Item 5 from file: 20)

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09304082 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Traditional Retailers Have a Lot at Stake as They Venture Online

January 24, 2000  
Word Count: 995  
Descriptors: Trade Fairs & Exhibitions; Marketing; Company News  
Country Names/Codes: United States of America (US )  
Regions: Americas; North America; Pacific Rim  
Province/State: New York

2/8/71 (Item 6 from file: 20)  
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09276145 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
IBM: New IBM e-commerce software will lead companies into the next generation of e-business

January 25, 2000  
Word Count: 1247  
Company Names: International Business Machines Corp  
Descriptors: Facilities & Equipment; Company News; New Products & Services; Marketing  
Country Names/Codes: United States of America (US )  
Regions: Americas; North America; Pacific Rim  
SIC Codes/Descriptions: 7372 (Prepackaged Software); 7375 (Information Retrieval Services); 5961 (Catalog & Mail Order Houses); 3571 (Electronic Computers)  
Naics Codes/Descriptions: 51121 (Software Publishers); 514191 (On-Line Information Services); 45411 (Electronic Shopping & Mail-Order Houses); 334111 (Electronic Computer Mfg)

2/8/72 (Item 7 from file: 20)  
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08085194 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
San Jose Mercury News, Calif., Silicon Valley People Column

November 04, 1999  
Word Count: 189  
Company Names: Netobjects Inc; Phoenix Technologies Ltd  
Descriptors: Company News; Appointments; General News  
Country Names/Codes: United States of America (US )  
Regions: Americas; North America; Pacific Rim  
SIC Codes/Descriptions: 7372 (Prepackaged Software); 7375 (Information Retrieval Services)  
Naics Codes/Descriptions: 51121 (Software Publishers); 514191 (On-Line Information Services)

2/8/73 (Item 8 from file: 20)

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06874182

PR Newswire California Summary, Tuesday, August 24, 1999 up -2-

August 24, 1999

Word Count: 706

Company Names: McGraw Hill Cos Inc; Hello Direct Inc; Ford Motor Co; ITEX Corp; Kia Motors Inc; International Business Machines Corp; Sterling Commerce Inc

Descriptors: Science & Technology; General News; Shareholdings; Company News; Mergers & Acquisitions; Board Changes; Human Resources & Employment; Appointments; Marketing; Joint Ventures; Strategy; Facilities & Equipment; People; Health & Healthcare; New Products & Services; Millennium

Country Names/Codes: Canada (CA) ; United States of America (US )

Regions: Americas; North America; Pacific Rim

Province/State: South Carolina; California

SIC Codes/Descriptions: 7993 (coin-operated amusement devices); 8062 (General Medical & Surgical Hospitals); 3571 (Electronic Computers); 7372 (Prepackaged Software); 9224 (Fire Protection); 7375 (Information Retrieval Services)

2/8/74 (Item 1 from file: 635)

Business Dateline(R)

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2041591 49324322

The price of prosperity

Jan 28, 2000

Word Count: 820

Dateline: San Francisco California

Classification Codes: 1110 (Economic conditions & forecasts); 8360 (Real estate)

Descriptors: Real estate; Business conditions; Economic conditions

Print Media ID: 14025

2/8/75 (Item 2 from file: 635)

Business Dateline(R)

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2026026 48237493

E-caution // Traditional retailers have a lot at stake as they venture online

Jan 23, 2000

Word Count: 1,017

Dateline: Austin Texas

Classification Codes: 8390 (Retailing industry)

Descriptors: Retailing industry; Online sales; Polls & surveys; Conventions; Marketing management

Print Media ID: 33008

2/8/76 (Item 3 from file: 635)

Business Dateline(R)

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1110056 00-85854

CEO thrives on freedom of Internet startup

Publication Date: 991001

Word Count: 1,171

Dateline: Mountain View, CA, US, Pacific

Company Names: brightinfo.com Inc, Mountain View, CA, US, SIC:7372,

Classification Codes: 8302 (Software and computer services); 2120 (Chief executive officer)

Descriptors: Application service providers; Chief executive officers; Personal profiles

Named Persons: Traverse, Cheryl

Special Feature: Photo

2/8/77 (Item 1 from file: 640)

San Francisco Chronicle

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## PEOPLE IN BUSINESS

FRIDAY, September 10, 1999

Word Count: 352

Descriptors: BUSINESS; EXECUTIVES; APPOINTMENTS; BAY AREA

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2/K/76 (Item 3 from file: 635)

Business Dateline(R)

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Text:

...age 12, Cheryl Traverse was concerned about the bottom line.

The CEO and president of Brightinfo.com honed her entrepreneurial skills as a youngster while vacationing at the Poconos every summer. The...

...large corporate structure; I'm too independent," says the native of

Scranton Pa.

And at Brightinfo the structure is certainly small.

The Mountain View-based Internet startup she joined in February...  
...manage daily Web updates, thus freeing the information technology  
department to work on other areas.

Brightinfo.com has about 14 customers and initially  
received \$300,000 in seed funding. The company recently...

...company from the ground up getting a team together, securing funding and  
rolling it out. Enter Brightinfo.com.

Ms. Cerrudo, now a general partner with Brightinfo.com's  
venture capital firm, Novus Ventures, has complete ...does everything with  
exuberance-, I call her the energizer bunny."

BIO

Title: President/CEO

Company: Brightinfo.com

Birthplace: Scranton, Pa.

Residence: San Francisco

Education: Bachelor's degree in education, Wilkes College, Pennsylvana  
...

Company Names:  
brightinfo.com Inc...

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2/7/75 (Item 2 from file: 635)

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E-caution // Traditional retailers have a lot at stake as they venture online

Pletz, John

Austin American Statesman p J1

Jan 23, 2000

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Dateline: Austin Texas

Text:

Traditional retailers that were near panic a year ago when the financial community began keeping score of online sales, now are exuding caution. National Retail Federation members who gathered last week at the group's annual convention in New York City said they have at stake their very brands -- many of which were carefully built or under construction long before the World Wide Web was created.

"There's just too much to lose," said Jeff Marshall, chief operating officer of the Men's Wearhouse, which launched an informational Web site two years ago but won't begin selling online until June.

The only thing worse than not being on the Internet is getting on and doing it badly, they said.

"If customers have a bad experience online, it will affect how they feel about the brand when they walk into the mall," said Monte Zweben, chief executive of Blue Martini, an e-commerce software maker. "The Internet is both an incredible opportunity to expand your brand as well as a noose to hang yourself if you don't do it right." Peter Urbain of IBM's Global Services Unit agreed. "You're far better off to do a little right than a lot wrong."

Retailers are keenly aware that customer service makes or breaks their business. Last month, the point was brought home when Toys 'R Us took a beating when it was unable to deliver some toys sold online in time for Christmas.

"We're very concerned about disappointing people after the fact," Marshall said. "Making a sale is not difficult. Making a repeat sale is difficult. We're going slow, and at this point we're glad we have. The play for us is to extend our brand to areas we don't serve. That happens over time, not overnight."

That doesn't mean retailers aren't scrambling to find out everything they can about e-commerce.

The retail convention exhibition floor this year was dominated by technology companies, such as IBM Corp. and Motorola Inc., and scores of dot-com companies offering retailers help in navigating the challenges and vagaries of merchandising on the Internet.

There are 108 e-commerce vendors listed in the convention directory, the largest single category. Internet services and interactive shopping are the second- and third-largest categories, respectively.

For every EDS, there's an E-Millennium. For every Indiana Cash Register Co., there's an i2 Technologies. For every Sensormatic, there's a

Shops.com, a unit of Austin-based mall.com, which is helping small retailers get online with e-commerce. In many cases, longtime vendors to the retail industry such as IBM and Arthur Andersen have recast themselves as e-commerce partners.

"Four or five years ago, no one was talking about it," said Jeff Nance, director of marketing for specialty retailer Wild Birds Unlimited. "Now it's the only thing you have." Substance and image

In just a few years, consumer e-commerce has exploded. According to an Ernst & Young survey released Tuesday, more people than ever are shopping online and they're spending more every time they log on.

Among the findings from a November survey of 1,200 consumers:

- \* U.S. online sales in 1999 were between \$10 billion and \$13 billion, and were expected to rise to \$45 billion to \$50 billion this year.

- \* The number of U.S. online shoppers more than doubled from 17 million to 39 million.

- \* Average individual spending jumped to \$1,205 in 1999 from \$280 a year ago.

- \* Individual buying increased to 13 purchases in 1999 from six purchases in 1998.

But it's not just the dollar signs that have retailers' tongues wagging. The image of e-commerce has evolved from a novelty to a high-powered business tool that many believe is particularly well suited to traditional retailers.

Among the hottest topics on the retail convention show floor was how software and Web sites can be used to give retailers more information about their customers and, thus, sell them more products.

A number of vendors -- such as Brightinfo.com, a partner with Austin-based software maker Vignette Corp. -- are offering data-mining software that gives retailers information about customers' past purchases and buying habits so merchants can offer shoppers similar or related products. The ability to recognize customers and tailor a Web product to their needs is this year's holy grail of e-commerce. Click-and-mortar

While Amazon.com blazed the e-commerce path, there's talk now that traditional retailers, especially those with established catalog businesses, may be in the best position to capitalize on the Web as "click-and-mortar" operations.

At least that's one view from Wall Street. A panel of financial analysts led by Walter Loeb, a veteran retail industry analyst, gave retailers some encouragement Tuesday.

"It's my personal belief that click-and-mortar stores are going to be the winners," Loeb said.

Catalog infrastructure is virtually identical to that needed for the Internet. Storefronts are a great convenience for customer returns and exchanges -- the Achilles heel of e-commerce.

High shipping costs and return hassles are the biggest drawback to shopping on the Web, according to Ernst & Young.

"We have an answer to that," said a beaming Dan Nordstrom, president of Nordstrom.com, the retailer's online business. "It's called the store. We've got 80 of them."

And brand recognition among older, brick-and-mortar retailers is stronger than dot-com startups. That's why the financial community, and even e-retailers themselves, are talking about the advantages of storefronts.

"The worlds of brick-and-mortar and click-and-mortar are growing closer together," said Stephanie Shern, Ernst & Young's director of retail and consumer products.

There was plenty of talk last week that traditional retailers will merge or partner with their online brethren. The only question is who will be the buyer -- and that may have been answered in part when America Online announced plans to acquireacquired Time Warner earlier this month. Retail stocks are struggling at best while many dot-com stocks enjoy sky-high valuations.

"We believe it's going to happen," said Ed Lubieniecki, an Ernst & Young partner. "The major reason we haven't seen this so far is because the extremely high valuations the dot-coms have will suffer (when they buy traditional retail brands)."

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ILLUSTRATION, GRAPHS; Photo: Beto Alvarez/Dallas Morning News

